





Approx 31,000 population- now a 1 practice PCN since 2021 – Brookside Group Practice

Average age of popn 39

High levels of working adults and children (therefore low Carr-Hill)

High levels of mental health diagnoses and rising (20%)

Relatively high consultation rate (over 5/yr)

Pockets of significant deprivation

7 partners

Salaried doctors and full range of ARRS staffing, significant management structure



#### The problems



Reduced patient satisfaction with the experience of making an appointment (against increasing consultation rates and ongoing high levels of clinician satisfaction)



Reducing continuity and increase in consultation rate through Covid seemingly driven largely by fear and anxiety



Despite maximising ARRS staffing and use of e-Consult





#### **Solutions : Population Segmentation**



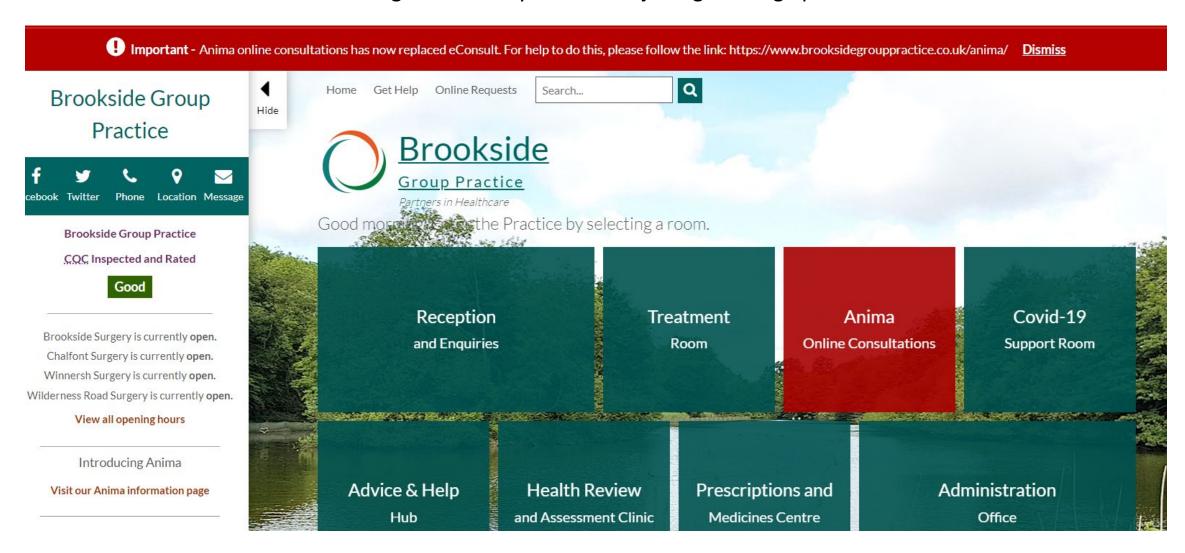
Patient Need Group Segments



### Solutions: Best in class digital triage



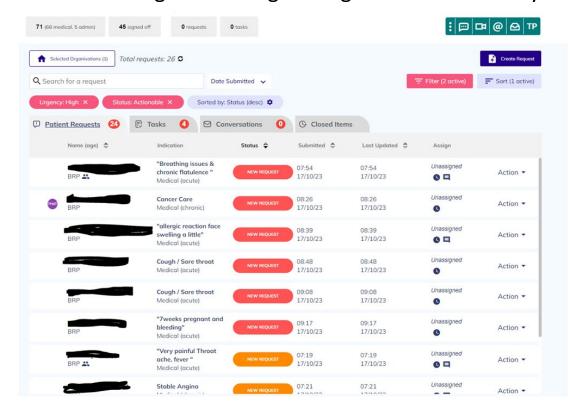
Anima solution identified following robust analysis of all major digital triage providers





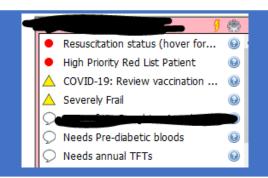
## Solutions: UK first embedding of segmentation and digital triage digitally to create dashboard

- Automated stratification brings together the pre-existing conditions and acute condition stratification to provide a genuinely accurate RAG rating.
- Enables largely non clinician management triage to high levels of accuracy with clear protocols



#### Visibility in EMIS

Appears in QOF pop up box



Option to also/instead add as Warning (enable at setup in protocols)

# Solutions: Thought through triage protocols including for CPCS



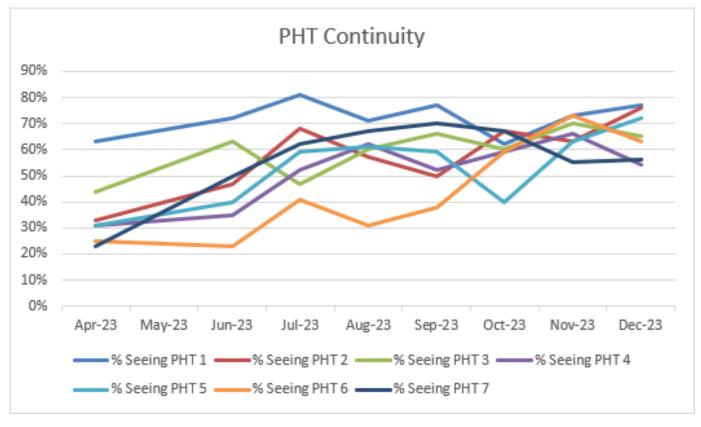
GP/PA	Decision required	MSK	Comm Pharmacist	Who to book with from our UC	
Difficulty passing urine	Elites	Ankle problem	Acne - if spoken to GP/PA before can be	team	
Erection difficulties	General advice	Back problem (check pharmacy list 1st)	booked with them again and req photos. If	Asthma - Karen Ellaby (Nurse), Emma Donachy (Paramedic)	
Excessive sweating	My child is generally unwell	Elbow problem	had meds previously and req again, book		
Genital herpes in men		Foot problem	with our pharms and request photo		
Genital warts in men		Hand Problem	Acute sore throat	COPD - Tom Michiels (Paramedic)	
Insomnia (tried meds		Hip problem	Allergic reaction (rash only)	Diabetes - Fiona Rowlandson (nurse), Karen Janeba (Nurse), Serena Palmer (Nurse), Kelly Brazier (Paramedic)	
before)		Knee problem	Blisters		
Menopause and HRT		Leg problem	Cold sores		
Migraine		Neck problem	Conjustivitis/stye/eyelid problems (over 2)		
Periods - delaying		Shoulder problem	Coughs, colds and nasal congestion	Dressings - not for UC but if nothing else available within timeframe, must be booked with Nurse	
Periods - heavy		Wrist problem	Dandruff		
Periods - painful			Diarrhoea (in adults)		
Pregnancy			Dry eyes/sore tired eyes		
Snoring	Triage - main items to discer	rn	Earwax	Nuise	
Testicular problem			Excessive sweating	Women's Health e.g. Contraception - Serena Palmer (Nurse)	
Thyroid review	1) Length of problem		Fungal nail infection		
Vaginal problem	2) Under care of clinician/re	quest specific clinician	Hay fever		
	3) Red flags noted		Haemorrhoids/constipation		
	4) Are they a Red, Amber or	Green Pt	Headache not tried painkillers		
			Heartburn and Indigestion		
Any problem going on for more than 3 weeks should be GP not UC		Infant Colic			
Any econsult for blood in urine/cystitis/urine problem/urinary incontinence where Pt has been seen >twice in the last 6 months (use search function and word urine to check) should be			Infrequent migranes		
	GP not UC		Ingrown toenail		
Aleenduseen a C			Lower back pain with no leg symptoms		
Aiready seen a G	P/PA for the problem please	book appt with the same clinician	lasting <1 week		
If someone has a probl	lem seen in UC and they come	e back with the same problem within 1	Minor burns and scalds		
week they	can be seen in UC, otherwise	they need to go to GP/PA.	Mild cystitis		
	ALWAYS CHECK PT NOTES		Minor conditions assoc with pain,		
Nurse	Florey Unit	MH (HWAs)	Minor insect bites and stings		
Blood pressure review	Chlamidya	Anxiety	Morning after pill		
Contraception	Contraception advice	Depression	Mouth ulcer		
COPD review	Emergency Contraception	Difficulty sleeping	Period delay medication		
Diabetes Review	Genital warts	Mental health	Rash/itching without temp >38		
	STIs	Panic attacks	Ringworm and Threadworm		
		UNDER 16s = CALL TO PARENT	Sinusitis with no fever or blood from nose		
			Sleep problems (not tried meds)		
	Minor Injuries/A&E		Travel sickness		
	Any injuries in last 48hrs		Teething/mild toothaches		
	?fractures (any duration)		Vaginal discharge/ Bacterial vaginosis		
i			Vaginal thrush/itching/soreness		
			Vitamin and mineral supplements		
	Difficulty passing urine Erection difficulties Excessive sweating Genital herpes in men Genital warts in men Insomnia (tried meds before) Menopause and HRT Migraine Periods - delaying Periods - heavy Periods - painful Pregnancy Snoring Testicular problem Thyroid review Vaginal problem  Any probl Any econsult for blood been seen >twice in the Already seen a G If someone has a prob week they  Nurse Blood pressure review Contraception COPD review	Difficulty passing urine Erection difficulties Excessive sweating Genital harpes in men Genital harpes in men Insomnia (tried meds before)  Menopause and HRT Migraine Periods - delaying Periods - delaying Periods - painful Pregnancy Snoring Triage - main items to discer Thyrold review 1) Length of problem 2) Under care of clinician/re 3) Red flags noted 4) Are they a Red, Amber or Any problem going on for more than 3 to Any econsult for blood in urine/cystitis/urine proble been seen > twice in the last 6 months (use search fun GP not UC Already seen a GP/PA for the problem please If someone has a problem seen in UC and they com week they can be seen in UC, otherwise  ALWAYS CHECK PT NOTES  Nurse Florey Unit Blood pressure review Contraception COPD review Emergency Contraception advice COPD review Emergency Contraception Diabetes Review Genital warts STIs	Difficulty passing urine Erection difficulties Excessive sweating General advice Excessive sweating Genital herpes in men Genital herpes in men Insomnia (tried meds before) Menopause and HRT Migraine Periods - delaying Periods - delaying Periods - painful Pregnancy Snoring Triage - main items to discern Testicular problem Thyrold review 1) Length of problem 3) Red flags noted 4) Are they a Red, Amber or Green Pt  Any problem going on for more than 3 weeks should be GP not UC Any econsult for blood in urine/cystitis/urine problem/urinary incontinence where Pt has been seen > twice in the last 6 months (use search function and word urine to check) should be GP not UC  Already seen a GP/PA for the problem please book appt with the same clinician If someone has a problem seen in UC and they come back with the same problem within 1 week they can be seen in UC, otherwise they need to go to GP/PA.  ALWAYS CHECK PT NOTES  Nurse Blood pressure review Contraception COPD review Emergency Contraception Difficulty sleeping Diabetes Review  Minor Injuries/A&E Any injuries in last 48hrs  Any injuries in last 48hrs	Difficulty passing urine   Erection difficulties   Sack problem   Sack problem (check pharmacy list 1st)   Sack probl	

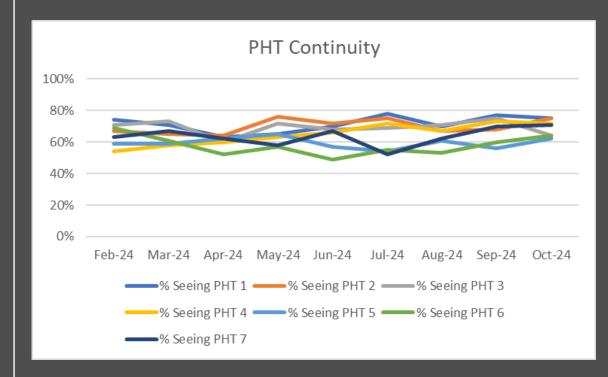


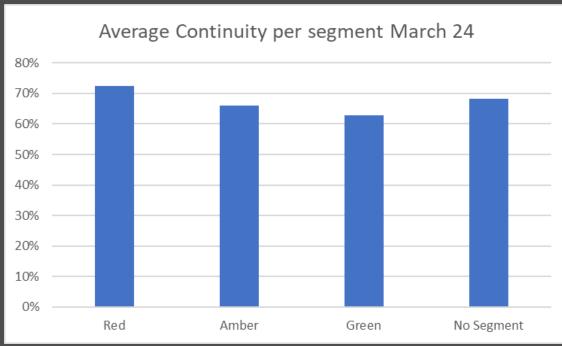
#### Outcomes: Continuity has risen dramatically

Using SLICC method, average continuity in 6 months gone from 36% to 66% seeing their patient health team

- But 2 week access IIF target for routine appointments reducing- as more people happier to wait to see their team











LTC management and Scheduling

- Functionality/Integration!
  - Segmentation updates straight to EMIS
  - Rules for different segments in Anima
  - Community Pharmacy
  - System providers and potential future use in same day access hubs across PCNs



#### Outcomes: We are influencing the system



Delivered presentations to practices, PCNs, localities and region.



Winner Improving Primary Care through Digital in Primary Care HSJ awards in June 2024



Presented at Best Practice in London and Birmingham



NHSE primary care team including Claire Fuller visited April 2024 and involved in national policy discussion around access and continuity



#### Outcomes: We are influencing the system



