



## Use of Patient Need Groups (PNGs) to Supportive Innovative Care Programmes in Frimley ICS

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# Use of Patient Need Groups (PNGs) to Supportive Innovative Care Programmes in Frimley ICS

#### Context

- At Frimley ICS, and through our ConnectedCare programme, we have developing our digital shared care record and population health capability for many years
- A key enabler of population health approaches is to use population segmentation, so that groups of individuals with common needs can be identified and solutions developed that will improve outcomes and reduce health inequalities

#### **Key challenges**

- Lots of options Resource utilisation bands, bridges to health, PNGs, age bands, deprivation deciles, frailty, chronic conditions
- Choosing a model that resonates, where segment descriptions are clinically meaningful and requires little explanation
- Segments that can be helpful from individual level through to strategic level
- · Integrating segmentation info into clinical systems
- Sticking with it, maintaining confidence in the methodology among our stakeholders
- Using it appropriately clinical judgement always supersedes any decision support tool

#### Our approach

We have established Patient Need Groups as our segmentation model of choice across our system, integrating into clinical and population health management systems and developing its use at both strategic and tactical levels simultaneously through a range of use cases

### How we have done it

#### Implementing ACG in our shared care record

- Underpinning shared care record that calculates patient segments and applies ACG model through our shared care record provider (Graphnet)
- Data then flows information into local pop health tools and back in to clinical systems (e.g. Emis)

#### **Build understanding and trust in the model**

- Engagement with wide range of stakeholders to explain the model and how it describes their own population
- Process for investigating and validating abnormal results
- Ensuring principles of how it can be used as a decision support tool are clearly established

### Use the data to drive improvements

- **1. Strategic service design** (e.g. Urgent Care)
- 2. Improving access and demand management (e.g. Primary care)
- 3. Casefinding for proactive interventions (e.g. Remote monitoring)

#### **Future priorities**

- Improving seamless flow of information through use of APIs
- · Scaling out examples of local innovation across our system
- · Focus on development of evaluation tools, where segmentation helps establish robust control groups



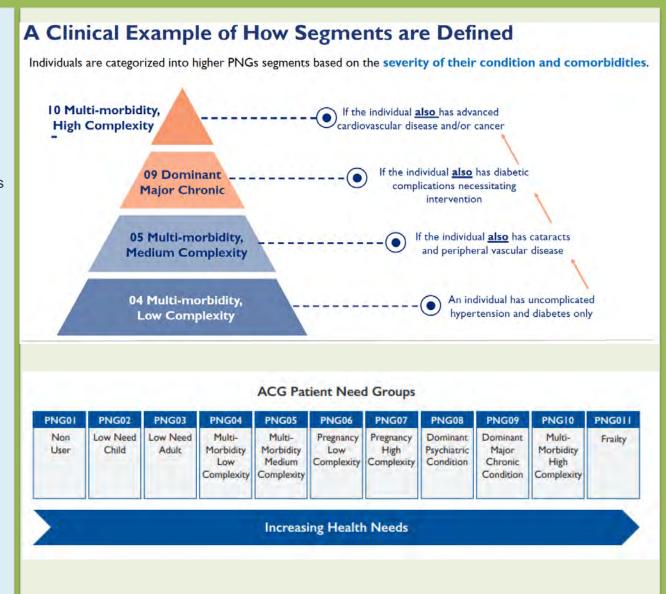
Implementing ACG in the shared care record

### **Patient Needs Groups Segmentation**



### Patient Needs Group (PNG) Segmentation Overview

- •The segmentation is based on the Johns Hopkins ACG System, which has been used globally for over 30 years and calibrated for the UK population.
- •Patient Needs Group Segmentation refines the current multimorbidity approach in risk stratification.
- •It assigns patients into clinically-relevant categories that are easy to understand and apply in a clinical setting.
- •The segmentation consists of 11 mutually exclusive and hierarchical groups.
- •These groups are further divided into a traffic light system (Red, Amber, and Green).
- •PNG categories help understand a population's health needs & analysing utilisation patterns.
- •PNG segmentation also supports developing services and clinical programmes, as well as targeted interventions.



#### **PNG User Cases**

- Broad initiatives for improving access
- Loaded onto EMIS, practices provided patient lists to support admin/care navigators/ FOH staff.
- · Case mix adjustment in Primary Care
- Pop health planning E.g.
   Incorporation (along with other criteria)
   as a case-finding characteristic e.g.
   Red patients + recent admission
- Targeted interventions for specific conditions / comorbidities / frailty groups
- Candidates for enrolment in initiatives like virtual wards or MDTs

## Data Flows used in ACG Linked Primary Care and Secondary Care data (ICD/SNOMED/Read) Dm+d

- Full list of diagnoses recorded/drugs prescribed in previous 12 months
- List of long-term conditions ever in health record
- For hospitalisation predictive models we also want activity in last 12 months

# Connected Care Ecosystem





A single view of an individual's care data to support the delivery of high quality, appropriate and effective health and social care





### **Remote Monitoring**

Supporting patients who may be at risk, by providing a clinical safety net



### Population health

Insight and Intelligence at population and individual level to support integrated and proactive care priorities



### Resident Facing

Helping Residents to manage their Own Health and Wellbeing e.g. apps





# Building understanding and trust in the model

## Patient Need Groups and our local grouping into Red, Amber and Green

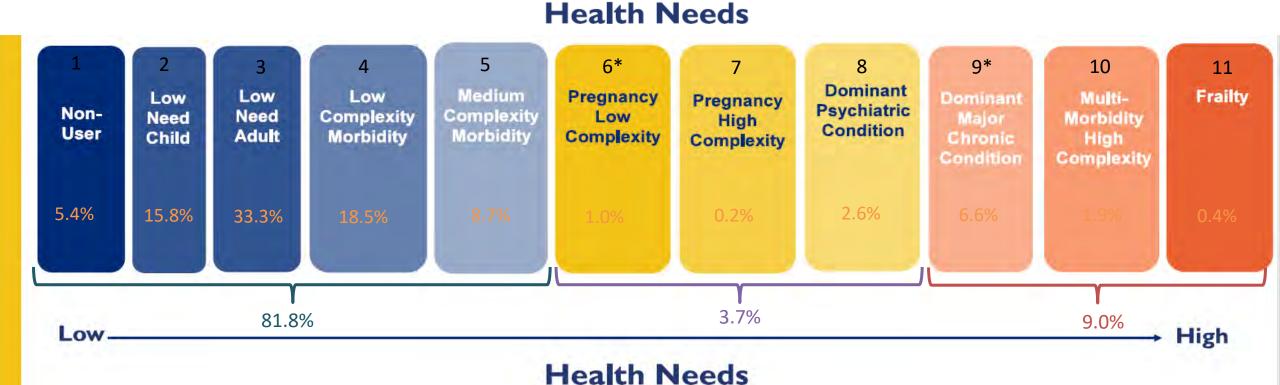
Green / Low need

73.0%



Red / High need

2.4%



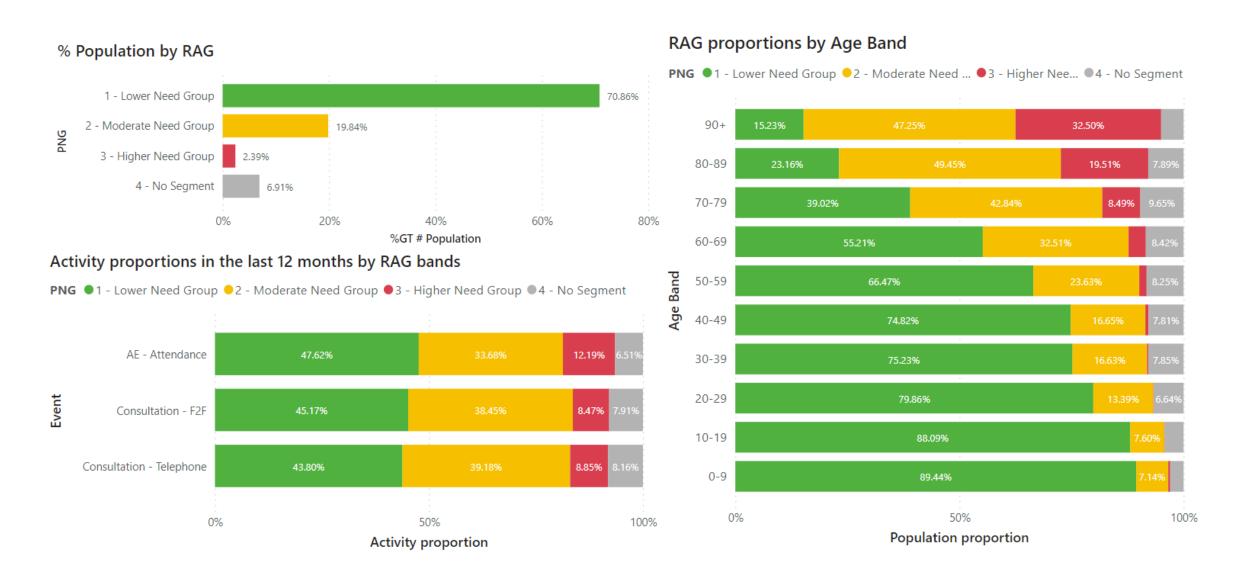
Amber / Moderate need

19.0%

### **Patient Need Group**

### Proportions across Frimley ICS







Using the data to drive improvements

**Example 1: Urgent Care** 



## The entirety of urgent on the day demand can be structured based on the underlying health of the patient (PNG) and the acuity of their presenting need

		Low need segment (71% of population)							Moderate need segment (19.7%)						
		<b>1</b> Non user (2.4%)	2 Low Need Child (16.7%)	3 Low Need Adult (33.2%)	4 Multi- Morbid Low Complexity (18.8%)	5 Multi- morbid Med Complexity (9.1%)	6 Pregnancy Low Complexity (1.0%)	<b>7</b> Pregnancy High Complexity (0.2%)	8 Dom Psych Behavioural Cond (2.5%)	<b>9</b> Dom Major Chronic Cond (6.9%)	10 Multi Morbid High Complexity (1.9%)	<b>11</b> Frailty (0.4%)	(6.9%)		
On the day	• an upset tummy • pain or headache • sore throat (but if for two weeks or more contact your GP)		e.g. Low need child with sore throat												
	• minor aches and pains, burns and scalds, head lice, etc • bites and stings • queries about medication dosage, type or suitability plus urgent requests • medication related to hospital discharge • repeat prescriptions											e.g. Frail patient with minor aches and pains			
	get help for a condition that has not improved after seeking help from your pharmacy • to report urgent conditions that are not life threatening • to report a deteriorating chronic condition		1		_										
Urgent	• if you think you need to go to hospital • if you don't know the most suitable place to go or call • if you don't have a GP to call or if your GP practice is closed • if you need advice or reassurance about what to do										1				
	sprains and strains • suspected broken limbs • minor head injuries • cuts and grazes • minor scalds and burns • skin infections		e.g. Low need child with suspected broken limb			2				1		e.g. Frail patient with suspected broken limb			
Emergency	• loss of consciousness • an acute confused state • fits that are not stopping • chest pain • breathing difficulties • severe bleeding that cannot be stopped • severe allergic reactions • severe burns or scalds					3				4					

Deep dive areas of focus





By examining the share of activity / bed days / population accounted for by each segment, we can identify the segments to prioritise that represent the largest opportunity to impact overall demand

Activity per day		4 . 1 .	uusa Nasada	C				Madasaks M	and Consum			3 U	an Nagad Ca		4 Na Francis		Total
PNG_RAG Event	1 Non User	2 Low Need Child	3 Low Need Adult	Group 4 MultiMorbi d Low Complexity	Total	5 MultiMorbi d Med Complexity		- Moderate No 7 Pregnancy High Complexity		9 Dominant Major Chronic Cond	Total	3 - High 10 MultiMorbid High Complexity	er Need Gr 11 Frailty		4 - No Segm	Total	Total
AE	2.7	79.7	64.8		244.8	81.6	7.0	2.8	27.1	59.1	176.9	50.3	11.5	61.8	39.3	39.3	522.7
Inpatient	1.5	11.4	7.5	21.3	39.0	23.1	1.6	1.3	5.4	20.4	50.1	24.5	6.2	30.7	12.5	12.5	132.3
ООН	1.7	51.7	23.2	42.3	115.2	26.1	3.9	2.4	8.9	20.2	58.0	13.2	6.6	19.2	12.0	12.0	202.5
SCAS 111	2.5	93.9	55.9		240.5	57.2	6.9	2.5	23.4		131.0	25.8	8.0	33.8	31.8	31.8	437.1
SCAS 999	1.2	12.3	12.7	20.9	46.2	25.5	2.0	1.5	12.8	21.8	62.3	28.6	10.8	39.3	9.9	9.9	157.1
Total	5.5	222.4	151.1	249.8	628.6	199.5	17.8	6.3	72.3	152.4	448.1	135.7	39.6	175.4	98.7	98.7	1,350.7
Activity per day % of Tot	al																
PNG_RAG			wer Need (				2 - Moderate Need Group		3 - Higher Need Group			4 - No Segm	4 - No Segment To				
Event	1 Non User	2 Low	3 Low	4 MultiM	Total	5 MultiMo	6 Pregnan	7 Pregnan	8 Domina	9 Domina	Total	10 MultiM	11 Frailty	Total		Total	
AE	0.5%	15.3%	12.4%	18.7%	46.8%	15.6%	1.3%	0.4%	5.2%	11.3%	33.8%	9.6%	2.2%	11.8%	7.5%	7.5%	100.0%
Inpatient	0.4%	7.9%	5.2%	16.0%	29.5%	17.5%	0.8%	0.3%	4.0%	15.3%	37.9%	18.5%	4.7%	23.2%	9.4%	9.4%	100.0%
оон	0.2%	25.0%	11.2%	20.4%	56.9%	12.5%	1.4%	0.5%	4.2%	9.7%	28.2%	6.3%	2.9%	9.2%	5.7%	5.7%	100.0%
SCAS 111	0.5%	21.4%	12.8%	20.4%	55.0%	13.0%	1.6%	0.5%	5.4%	9.5%	30.0%	5.9%	1.8%	7.7%	7.3%	7.3%	100.0%
SCAS 999	0.2%	7.8%	8.0%	13.2%	29.3%	16.1%	1.1%	0.4%	8.1%	13.8%	39.5%	18.2%	6.8%	25.0%	6.2%	6.2%	100.0%
Total	0.4%	16.5%	11.2%	18.5%	46.5%	14.8%	1.3%	0.5%	5.3%	11.3%	33.2%	10.0%	2.9%	13.0%	7.3%	7.3%	100.0%
CD Annaintments and da																	
GP Appointments per da	у						_										
PNG_RAG	1 Non User		wer Need ( 3 Low	roup 4 MultiM	Total	5 MultiMo		- Moderate Ne 7 Pregnan		9 Domina	Total	3 - Highe 10 MultiM	r Need Gro 11 Frailty		4 - No Segment <b>Total</b>		Total
Urgent appointments per day	20	443	434	838	1724	694	52	22	195	433	1385	233	41	273	306	306	3644
% of Total	0.5%	12.2%	11.9%	23.0%	47.3%	19.0%	1.4%	0.6%	5.4%	11.9%	38.0%	6.4%	1.1%	7.5%	8.4%	8.4%	100.0%
% Booked on the day	72.6 %	85,4 %	67.4 %	69.6 %	73.1 %	66.5 %	73,5 %	72.6 %	67.5 %	66.3 %	66.9 %	66.4 %		67.4 %	65.9 %	65.9 %	69.8 %
,																	
Non Elective Bed Days																	
PNG RAG		1 - Lo	wer Need (	Group			2	- Moderate Ne	ed Group			3 - Highe	er Need Group 4 - No Segme		ent	Total	
_	1 Non User	2 Low	3 Low	4 MultiM	Total	5 MultiMo	6 Pregnan	7 Pregnan	8 Domina	9 Domina	Total	10 MultiM	11 Frailty	Total	_	Total	
Average LoS	7.8	1,4	5,2	7.0	6.0	9,3	1.8	2,6	8.8	10.9	9.8	14.4	18.4	15.5	14.6	14.6	11.5
Total LoS	814	6,007	11.871	25,613	44,305	42,208	3.525	1,075	11,132	37,789	95,729	63,026	24,464	87,490	35,555	35,555	263,079
% of Total Bed Days	0.3%	2.3%	4.5%	9.7%	16.8%	16.0%	1.3%	0.4%	4.2%	14.4%	36.4%	24.0%	9.3%		13.5%	13.5%	100.0%
Population size																	
PNG_RAG		1 - Lo	wer Need 0	roup			2	- Moderate Ne	ed Group			3 - High	er Need Gr	oup	4 - No Segm	nent	Total
	1 Non User	2 Low		4 MultiM	Total	5 MultiMo	_	7 Pregnan		9 Domina	Total	10 MultiM				Total	
# Population	21,622	136,510	272,824	155,225	586,181	74,860	8,205	1,693	20,915	56,518	162,191	15,292	3,096	18,388	57,513	57,513	824,273
# Fopulation																	



Using the data to drive improvements

**Example 2: Primary Care** 

## Examples of how you might use segmentation to support access, demand and capacity.

There are a number of ways in which a practice can adopt and embed segmentation to support developing and delivering local models. For example

- Building a common understanding of your practices population demographics and activity to support identifying ways to manage demand and capacity more effectively.
- Identifying ways to support access for each cohort and their needs to get the most out of your workforce capacity and skill mix.
- Plan a practices scheduled QOF work based on complexity and risk prioritisation of patients.
- Analysing data to understand activity and % of appt types by each segment to support targeted interventions and/or communications.

Low	need segment	(71% of popula	ition)		Moderat	e need segmen	High nee	Unknown			
1 Non user	2 Low Need Child	3 Low Need Adult	4 Multi- Morbid Low Complexity	5 Multi- morbid Med	6 Pregnancy Low	7 Pregnancy High	8 Dom Psych Behavioural	9 Dom Major Chronic	10 Multi Morbid High	11 Frailty	(6.9%)
(2.4%)	(16.7%)	(33.2%)	(18.8%)	Complexity (9.1%)	Complexity (1.0%)	Complexity (0.2%)	Cond (2.5%)	Cond (6.9%)	Complexity (1.9%)	(0.4%)	

### **Examples of interventions:**

- Redirect to CPCS
- Healthier Together App
- Self help apps Get You Better and Sleepio
- Online consultation
- Embedding care navigation and triage
- Proactive care initiatives
- Digital invitations to QOF
- Nurse/HCA Led QOF
- Paeds QOF

### **Examples of Interventions:**

- Triage –Telephone/F2F
- Maternity Assessment Unit
- CRISIS team
- QOF prioritisation supported by PNG segmentation.
- Blend of digital and face to face QOF
- ARRS led QOF
- Interaction with maternity hub
- Mental Health

### **Examples of Interventions:**

- Senior GP triage telephone/F2F
- Senior clinician led QOF
- QOF prioritisation supported by PNG segmentation
- Remote Monitoring
- Secondary Care MDTs
- ICT

### Segmentation as a signal to support a triage model



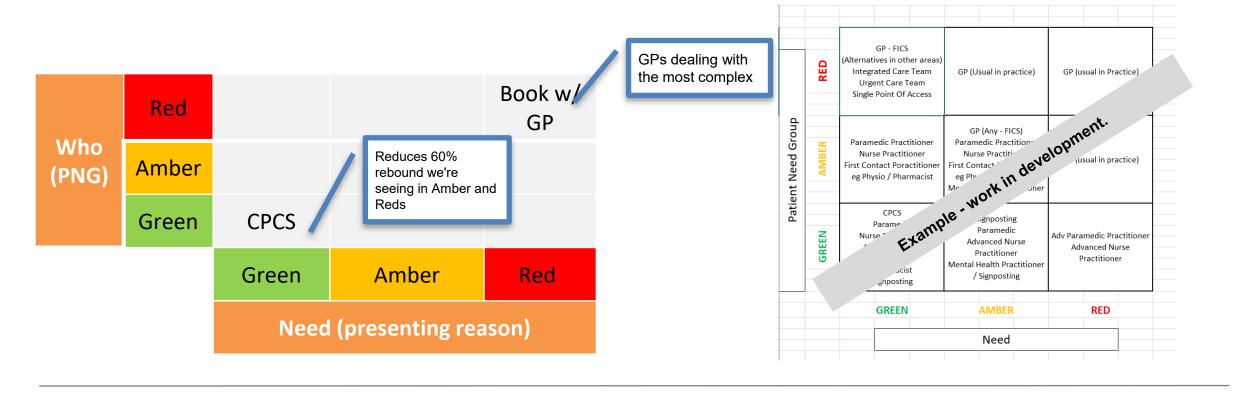
Understand your baseline data

Develop your SOP or areas of focus ie quick wins – Green Green.

Train and communicate with your teams.

Set up EMIS segmentation flag.

Monitor and adapt.



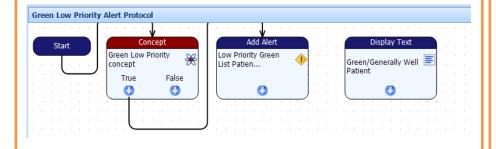
### **Deploying Segmentation**



### Admin set up process

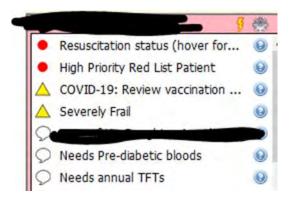
## Minimal- all done in <30 min during a call with connected care team

- ✓ CC send csv. File of all patients and their segment
- ✓ Import this list into EMIS
- ✓ Bulk add appropriate code
- ✓ Create a protocol in EMIS



### **Visibility in EMIS**

Appears in QOF pop up box



Option to also/instead add as Warning (enable at setup in protocols)

### Staff training required

### **Again minimal**

- 15 min at 2 different triagers meetings 2 weeks apart
- Protocol updated
- 5 min at clinicians monthly meeting

### **Ongoing admin maintenance**

- For now periodic updated list of patient's segments needs to be uploaded (csv. file provided by CC)
- Ultimate aim is Connected Care will automatically integrate with EMIS

### **Bharani Medical Centre - Approach and early insights**

#### **Approach principles**

- Segmentation enables developing a SOP that supports the team working from a single
- Can start with a particular cohort or pathway.
   Local breakdown of PNG and workforce skill mix key
- Segmentation a signal that needs to be supported by local skill mix, exceptions such as = and..
- Segmentation a signal combined with who is presenting (segmentation) and why/needs

#### Book w Red GP Who Reduces 60% Amber (PNG) rebound we're seeing in Amber **CPCS** Green and Reds Green Amber Red Need (presenting reason)

#### How

- Embedding EMIS segmentation flag for refreshed PNG for all the practice (see slide xx for how to do this) as a signal to support decision making.
- Set a clear process and workflow for all staff communicating and supporting training for care navigators needs time.
- Building confidence in the segmentation across the teamplaying the segmentation game!
- Focused on PNG 3 low need adults because
  - Consuming significant amounts of capacity
  - Cohort of our population we can achieve some behaviour changes in.
- Continuity to the practice and primary care network

  GPs dealing with the most complex

  ner than a specific clinician is key for this cohort can promote use of wider workforce.
- Embedding wider self help apps available into the care navigation manual – Sleepio, Healthier Together, GetUBetter.

### **Early reflections**

- Building confidence in the team will take time and needs a continued discussion as well as space to feedback and reflect.
- A script to help care navigators on why patients being sign posted.
- Segmentation a signal only and does not overrule clinical decision making.



# **Kumar Medical Centre - Approach and early insights**

#### **Approach principles**

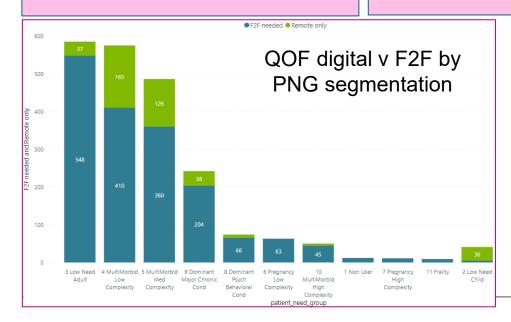
- Prioritising frailest and high risk patients earlier in the year to baseline ahead of winter.
- Risk stratifying approach supported by the segmentation.
- Baselining the most frail and high risk earlier in the year to reduce likelihood hit crisis in winter.
- Use vaccination clinics to mop up those that don't engage.

#### How

- Spreading high risk health checks across the first 6 months of the year PNGs 4, 5, 8, 9 and 10.
- Senior clinical decision makers seeing the most frail/complex/high risk to maximise appointment to cover current needs and any unanticipated needs.
- 30 min appointment a default assumption 10 min blood test
   & 20 minute for other activity.
- Segmentation PNG 3 face to face cohort split across the year into "bitesize" chunks as whilst low need are high volume to spread the work across the year.

#### **Early reflections**

- Recognising that senior clinical staff will be seeing more complexity and greater numbers earlier in the year.
- Estimated appointment scheduling overestimates actuals as based on PNG group rather than needs.
- Need to consider both how QOF health check is initiated as well as how responses will be followed up including using wider workforce.



PNG_RAG	patient_need_group	Indicator % FY (KMC)	Indicator %FY (CCG)	Difference from System Average %
1 - Lower Need Group	Total	29.8%	27.7%	2.1%
	2 Low Need Child	24.4%	30.4%	-6.1%
	3 Low Need Adult	9.1%	16.2%	-7.1%
	4 MultiMorbid Low Complexity	36.1%	32.2%	3.9%
2 - Moderate Need Group	Total	48.8%	40.2%	8.6%
	5 MultiMorbid Med Complexity	49.6%	41.6%	8.0%
	6 Pregnancy Low Complexity	16.1%	13.6%	2.5%
	7 Pregnancy High Complexity	23.5%	22.8%	0.7%
	8 Dominant Psych Behavioral Co	47.6%	37.2%	10.4%
	9 Dominant Major Chronic Cond	48.3%	39.4%	8.9%
3 - Higher Need Group	Total	54.3%	44.1%	10.2%
	10 MultiMorbid High Complexity	56.0%	44.2%	11.9%
	11 Frailty	46.1%	43.7%	2.4%
Total	- · · · · · · · · · · · · · · · · · · ·	44.6%	36.9%	7.6%

QOF achievement for 23/24 so far adopting this approach

PNG 4 and 5: Remote Health Checks completed digitally

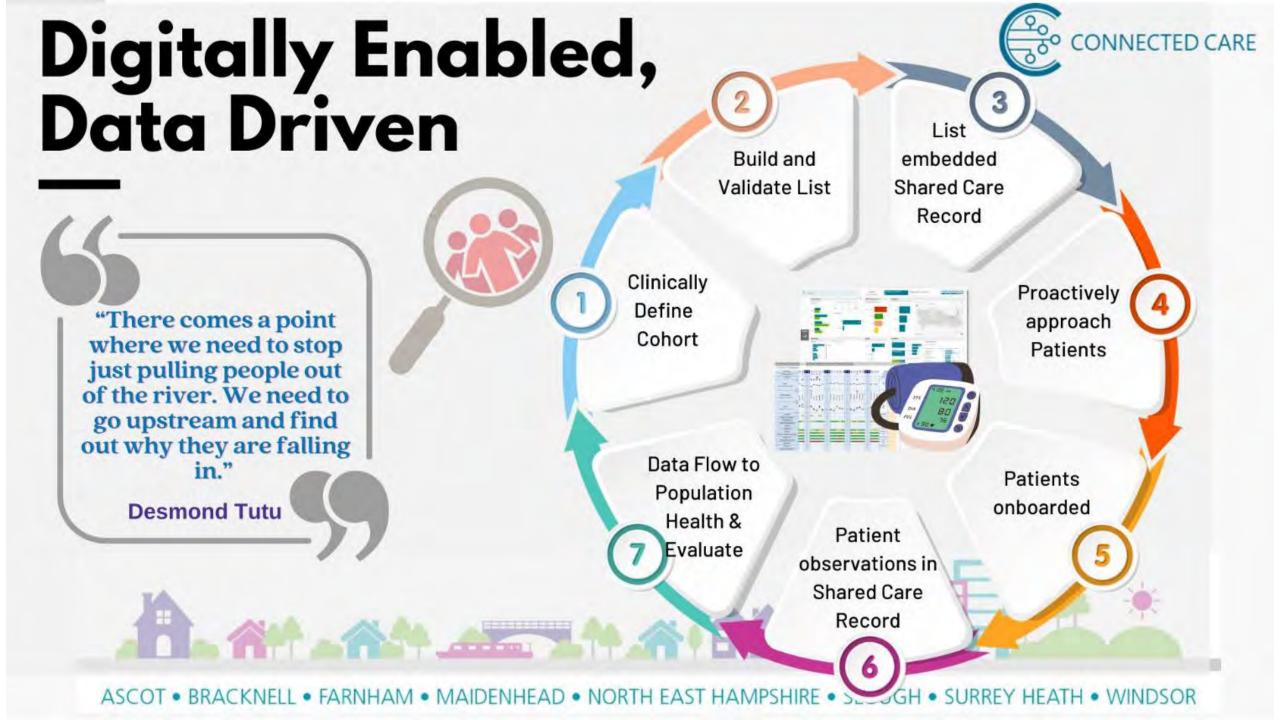
PNG 8,9,10: F2F Health Checks prioritised for this group





Using the data to drive improvements

**Example 3: Remote monitoring** 



## Reactive to Proactive



Using Advanced Population Health tools allow us to identify and target our most complex and frail patients.

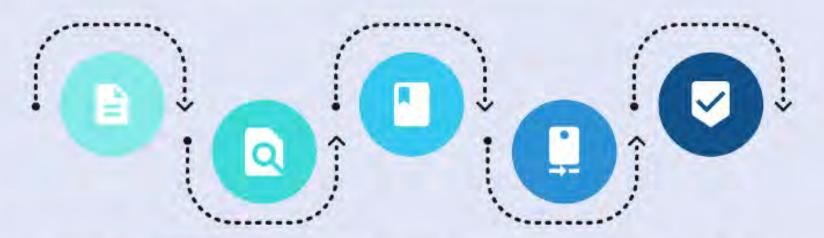
Using patient profiling based on Johns Hopkins ACG System - ACG Patient Need Group segmentation which looks at diagnoses and the needs of a patient. We targeted High Risk Patients in groups 10 and 11.



### REMOTE MONITORING SET UP PROCESS

Just one simple step for your pratice.....





# WHAT DOES IT INVOLVE?



Residents answer questions on a weekly basis or when they feel unwell, covering clinical, mental health, social wellbeing and health promotion domains.

#### 1 - The Cohort

Connected Care Population Health identifies cohort of patient who will benefit most (High Risk PNG Groups 10 and 11)

### 2 - Introduction

Connected Care
provide the life to your
practice and ask you
bulk text patients to
introduce the service

### 3 - System Set Up

Connected Care will work with our supplier to upload suitable patients into the Remote Monitoring platform

### 4 - Onboarding

The Digital Health
Team contact patients,
explain the service,
ensure they have the
kit they need and
onboard into Remote
Monitoring

### 5 - Monitoring

The Digital Health
Team manage the
responses that the
patient send and make
sure appropriate
action is taken

The questions will trigger RAGrated responses which in the main can be dealt with by the digital health team, a nurse led clinical team.

Where required they may escalate to an appropriate service such as Duty Doctor, UCR, or Specialist Team. All patient entered information is available to every clinician in the

Shared Care Record.

"It's made my life easier"

GP, Slough

Approximately 2000 alerts flag per week. The digital health team deal with around 98% of these.

# Population Health







Allows us to indentify a cohort proactively



Includes resident self entered information



Includes alerts, outcomes and interventions



Integrated with coding and data from Primary and Secondary care



Enables us to effectively evaluate the intervention



Allows us to take action



Integration back into the Shared Care Record









Thank you