

# The Johns Hopkins HealthCare Solutions 2020 Conference

## PRELIMINARY AGENDA

### TRACK B - A Comprehensive Approach to Managing Population Health (for Employers)

May 13, 2020

Marriott Inner Harbor at Camden Yards | 110 South Eutaw Street | Baltimore, MD 21201

#### Wednesday, May 13

8:00 AM	Continental Breakfast & Product Exhibit
9:00 AM	Welcome Address
9:15 AM	Keynote Address
10:15 AM	Break & Refreshments
10:30 AM	Understanding Your Employees' Risk Factors to Plan for the Right Programs: A Population Health Approach
11:30 AM	Networking Lunch & Product Exhibit
12:30 PM	Driving Employee Engagement: Behavioral Economics & Health Communications (From Theory to Practice)
1:15 PM	Let's Start with Mental Health: A Whole Person-Focused Approach
2:00 PM	Using Analytics and Machine Learning Models to Understand Utilization Patterns of Urgent Care
2:45 PM	Break & Refreshments
3:00 PM	Disruptive Health Care Technologies in Population Health Management
4:00 PM	Consumer-facing Health Care Delivery: Lessons Learned and Future Industry Trends
5:00 PM	Break
6:30 PM	Dinner, Drinks & Networking